as "the offering of telecommunications for a fee directly to the public . . . regardless of the facilities used." With the exception of single-party service and touch-tone dialing, the core services proposed in the NPRM represent functionalities or applications associated with the provision of access to the public network, rather than tariffed services. The Joint Board concludes that defining telecommunications services in a functional sense, rather than on the basis of tariffed services alone, is consistent with the intent of section 254(c)(1). First, a functionalities approach to defining universal service will be more flexible than a services-only approach, particularly with respect to anticipated technological and marketplace changes and evolutions. Second, a functionalities approach is consistent with the overarching goal of the 1996 Act of encouraging competition, since it is technology neutral. Thus, we recommend that for purposes of defining universal service, "telecommunications services" should not be limited to tariffed services, but instead also should include functionalities and applications associated with the provision of services.

- 46. Based on the overwhelming support in the record, the Joint Board recommends that the services proposed in the NPRM should be included in the general definition of services supported under section 254(c)(1). We conclude that providing universal service support for each of these services, or access to the services, where applicable, is consistent with the statutory guidelines set forth in the 1996 Act. We reject the arguments of commenters that a service must meet all of the statutory criteria of section 254(c)(1)(A)-(D) before it may be included within the definition of universal service. Instead, we conclude that while the Joint Board must consider all four criteria before determining that a service or functionality should be included, we need not find that a particular service meets each of the four criteria. Accordingly, we recommend that single-party service, voice grade access to the public switched telephone network (PTSN), DTMF or its functional digital equivalent, <sup>121</sup> access to emergency services and access to operator services be designated for universal service support pursuant to section 254(c)(1).
- 47. We conclude that single-party service is widely available and subscribed to by a majority of residential customers. In addition, we find that single-party service is essential to public health and safety in that it, among other things, allows access to emergency services without delay. Furthermore, single-party service is consistent with the public interest, convenience and necessity. Therefore, the Joint Board recommends that single-party service should receive universal service support. We further find that single-party service means that

<sup>&</sup>lt;sup>118</sup> 47 U.S.C. § 153(46).

For discussion purposes, we hereafter refer to these functionalities and applications as "services."

See, e.g., Georgia PSC comments at 6; NCTA comments at 4; USTA comments at 5.

<sup>&</sup>lt;sup>121</sup> See infra para. 23.

only one customer will be served by each subscriber loop or access line, although carriers may offer consumers the choice of multi-party service in addition to single-party service and remain eligible for universal service support. In addition, to the extent that wireless providers use spectrum shared among users to provide service, we find that wireless carriers provide the equivalent of single-party service since users are given a dedicated channel for each transmission. Moreover, we recommend permitting a transition period for carriers to make upgrades to provide single-party service, but only to the extent carriers can meet a heavy burden that such a transition period is necessary and in the public interest. Since state commissions will be responsible for designating carriers as eligible for purpose of receiving federal universal service support, we recommend that states make the determination as to the need for a transition period for a particular carrier.

- 48. We find that the record provides ample support for our conclusion that voice grade access, an essential element to telephone service, is subscribed to by a substantial majority of residential customers and its being deployed in public telecommunications networks by telecommunications carriers. In addition, we find that voice grade access should occur in the frequency range between approximately 500 Hertz and 4,000 Hertz, for a bandwidth of approximately 3,500 Hertz. Because we find that voice grade access should be defined within this range, we decline to adopt the sliding scale approach, which would base an eligible carrier's support amount on the bandwidth offered by the carrier, as advocated by Alliance for Public Technology. Voice grade access should also include the ability to place calls, including the ability to signal the network that the caller wishes to place a call, and the ability to receive calls, including the ability to signal the called party that there is an incoming call.<sup>124</sup>
- 49. Based on strong support in the record, we also recommend including a local usage component within the definition of voice grade access. The record suggests that local usage is essential to realizing the full benefits of voice grade access. We conclude that the states are best positioned to determine the local usage component that represents affordable service within their jurisdictions. Nonetheless, for purposes of determining the amount of federal universal service support, we recommend that the Commission determine a level of local usage.

Wireless carriers are not, however, required to provide a single channel dedicated to a particular user at all times; a wireless carrier provides the equivalent of single-party service when it provides a dedicated message path for the length of a user's particular transmission.

<sup>&</sup>lt;sup>123</sup> See infra section VI for a discussion of carriers eligible for universal service support.

We explicitly do not include call waiting within this definition.

See infra section V for a discussion of affordability.

- 50. We agree with commenters who argue that "touch-tone" is more appropriately termed DTMF signaling. DTMF facilitates the transportation of signaling through the network. DTMF also accelerates call set-up time. As noted in the NPRM, other methods of signaling, such as digital signaling, can provide network benefits equivalent to that of DTMF. Therefore, we recommend that DTMF or its functional digital equivalent (hereinafter referred to as "DTMF") be supported under section 254(c)(1). We find that the network benefits that emanate from DTMF or its equivalent, particularly rapid call set-up time, are essential to a modern telecommunications system. In addition, we find that supporting DTMF is competitively neutral, consistent with our recommended principle. We note that various wireless carriers favor inclusion of "touch-tone" within the general definition of universal service. 127
- Like the other core services, access to emergency service is a functionality that is widely deployed and subscribed to by a majority of residential subscribers. Further, access to emergency service is widely recognized as "essential to . . . public safety." In defining access, the record supports the inclusion of access to 911. Nearly 90 percent of lines today have access to 911 capability. In addition, we recommend access to E911 service, where the locality has chosen to implement that service, be included in the definition of universal service. We do not recommend providing universal service support, however, for E911 service itself. As in the case of regular 911 service, the telecommunications network is only one component of E911 service; local governments provide the PSAP. E911 facilitates the determination of the location of the calling party, but wireless carriers are not currently capable of providing E911 service. The Commission has directed cellular, broadband Personal Communications Service (PCS) and certain Specialized Mobile Radio (SMR) carriers to provide E911 service, but the requirement will not be effective for five years because such a requirement will compel these wireless carriers to make technical upgrades before they will be able to offer E911.<sup>128</sup> Therefore, requiring carriers to provide E911 would presently exclude all wireless carriers from eligibility to be "eligible telecommunications carriers," 129 contrary to the principle that universal service be competitively neutral. Accordingly, we

<sup>&</sup>lt;sup>126</sup> NPRM at para. 19 n.53.

<sup>&</sup>lt;sup>127</sup> See, e.g., PCIA comments at 14 n.38 (stating "PCIA [concurs] with the Commission's assessment that touch tone service is one of the elements that should be supported by the universal service plan. The Commission correctly points out that touch tone is increasingly essential to completing telecommunications transactions. This is certainly true in connection with the delivery of messages to a messaging service subscriber."); 360 comments at 3; Comnet Cellular reply comments at 8.

<sup>&</sup>lt;sup>128</sup> See Revision of the Commission's Rules to Ensure Compatibility with Enhanced 911 Emergency Calling Systems, CC Docket No. 94-102, Report and Order and Further Notice of Proposed Rulemaking, FCC 96-264 (rel. July 26, 1996).

<sup>&</sup>lt;sup>129</sup> See infra section VI for a discussion of eligibility.

recommend not including E911 service within the definition of services to be supported at this time, but may recommend its consideration when the definition is revisited, as anticipated by section 254(c)(2). Nevertheless, we recommend supporting access to E911, in addition to access to 911 and other emergency services, when a local community requests that a carrier provide such access.<sup>130</sup>

- 52. The record provides support for our conclusion that access to operator service is widely deployed and used by a majority of residential customers. Access to operator service is essential in public health and safety emergencies. In supporting this functionality, we recommend that the Commission adopt the definition of operator services it implemented for purposes of section 251(b)(3), namely, "any automatic or live assistance to a consumer to arrange for billing or completion, or both, of a telephone call." We note that the Commission has recently implemented rules to ensure that LECs permit nondiscriminatory access to operator services by competing providers. 132
- 53. There is no evidence in the record to suggest that any one of these services will create a barrier to entry for potential new competing carriers if it is included in the definition of universal service. One of the explicit goals of the 1996 Act is a "pro-competitive" national telecommunications policy. We find that including these services within the definition of universal service will not erect technical barriers that would prevent wireless and other telecommunications carriers from competing. In fact, two wireless providers, Commnet Cellular and 360, assert that each of the services proposed in the NPRM can be provided by wireless carriers. We find Western's argument regarding wireless carriers' inability to provide dialtone to be immaterial because, as discussed *infra*, we recommend that the definition of voice grade access not require the provision of dialtone. Further, we find no merit in Georgia PUC's assertion that the Commission is prohibited from providing universal service support for cellular service, as this prohibition is neither a provision of the 1996 Act, nor consistent with the 1996 Act's pro-competitive principle. Indeed, cellular service falls within the

<sup>&</sup>lt;sup>130</sup> See discussion of services supported but not mandated, infra.

<sup>&</sup>lt;sup>131</sup> Implementation of the Local Competition Provisions of the Telecommunications Act of 1996, CC Docket No. 96-98, Interconnection Between Local Exchange Carriers and Commercial Mobile Radio Service Providers, CC Docket No. 95-185, Second Report and Order and Memorandum Opinion and Order, FCC 96-333 (rel. Sept. 6, 1996) (Local Competition Second Report and Order).

<sup>132</sup> Id. at paras. 114-137.

<sup>&</sup>lt;sup>133</sup> Joint Explanatory Statement at 113.

definition of telecommunications services<sup>134</sup> and section 254(c)(1) specifically requires this Joint Board to recommend telecommunications services for which support will be provided. <sup>135</sup>

## C. Other Services

# 1. Background

54. The NPRM asked whether, consistent with the criteria enumerated in section 254(c)(1), support should be available for services besides those proposed in the NPRM. Specifically, the NPRM, noting the directive of section 254(b)(3) relating to "access to . . . interexchange services," sought comment on whether access to interexchange service, i.e., the ability to originate and receive toll calls, should be supported. The NPRM also requested comment on whether services such as relay services, directory listings, and equal access to interexchange carriers, i.e., the ability to access the long distance carrier to which a customer is presubscribed by dialing a 1+ number, should be supported. In addition, the NPRM requested comment on whether advanced services, for example Internet access, data transmission capability, optional SS7 features or blocking of such features, enhanced services, and broadband services warrant inclusion, now or in the future, in the list of services supported by the federal universal service fund.

## 2. Comments

55. Expanding the Definition of Universal Service. Several commenters oppose expanding the definition of services to be supported under section 254(c)(1) beyond those services proposed in the NPRM. A few parties advocate permitting the selection of services by consumers in the marketplace to dictate whether and when the definition of universal

<sup>&</sup>lt;sup>134</sup> 47 U.S.C. § 153(46) (stating that "[t]he term 'telecommunications service' means the offering of telecommunications for a fee directly to the public, or to such classes of users as to be effectively available directly to the public, regardless of the facilities used").

<sup>135</sup> See 47 U.S.C. § 254(c)(1).

<sup>&</sup>lt;sup>136</sup> NPRM at paras. 17, 23.

<sup>137</sup> NPRM at para. 23.

<sup>138</sup> Id.

<sup>139</sup> *Id*.

<sup>&</sup>lt;sup>140</sup> See, e.g., CSE Foundation comments at 6; DCA comments at 22; ITA/EMA comments at 5; MCI comments at 9; Sprint comments at 7-8; Citizens Utilities further comments at 5.

service evolves to include additional services.<sup>141</sup> Some parties cite as arguments against expanding supported services beyond the services proposed in the NPRM the goals of limiting the amount of contribution needed to support universal service<sup>142</sup> and ensuring the quality and availability of services currently offered.<sup>143</sup> Ad Hoc Telecom. Users maintains that advanced services should not be supported because they are neither subscribed to by a majority of subscribers nor necessary for health or safety.<sup>144</sup> MCI asserts that other services should be supported only if, after analyzing the cost of the service and the effect of the support on the demand for the service, the subscribership benefit of the service exceeds the cost of the reduced subscribership of the subsidizing service.<sup>145</sup> NARUC contends that the definition of supported services should evolve over time to meet expanding needs and that states must be able to develop and refine universal service policies to meet the needs of subscribers within their jurisdictions.<sup>146</sup>

- As discussed in the following paragraphs, many parties, however, recommend expanding the definition of services to be supported beyond the services proposed in the NPRM and suggest a wide range of other services. According to GVNW, the services proposed in the NPRM will provide nothing more than "plain old telephone service." In addition, Wyoming PSC asserts that providing universal service support for additional services will enhance the viability of rural states which, it states, have become "increasingly reliant on the deployment of modern telecommunications technology for economic growth." In
  - 57. Access to Interexchange Service. Many commenters favor providing support

AARP comments at 11; SWBT comments at 9 (asserting that customer demand, marketplace acceptance and deployment of costs should be considered); U S West comments at 6 (urging that "high-market-penetration level" and "a net benefit to society from providing the service universally" should determine whether additional service are supported).

See, e.g., Washington UTC comments at 9; CSE Foundation reply comments at 4.

<sup>143</sup> Nat'l Retail Fed. comments at 2.

<sup>144</sup> Ad Hoc Telecom. Users comments at 4.

<sup>145</sup> MCI comments at 8-9.

<sup>146</sup> NARUC comments at 1.1.

<sup>&</sup>lt;sup>147</sup> See, e.g., AARP comments at 10; Cincinnati Bell comments at 4; Farmers Tel. comments at 2-3; Michigan Consumer Federation comments at 20-21; Minnesota Indep. Coalition comments at 9.

<sup>148</sup> GVNW reply comments at 7-8.

<sup>&</sup>lt;sup>149</sup> Wyoming PSC comments at 8. See also Alaska PSC comments at 3-6.

for access to interexchange service.<sup>150</sup> West Virginia Consumer Advocate, for example, argues that consumers who live in rural areas and must place toll calls to obtain essential services especially require access to interexchange service.<sup>151</sup> AirTouch, however, contends that universal service suppresses interexchange usage because, it argues, long distance rates rise as a result of IXCs' contributions to universal service.<sup>152</sup>

- 58. Equal Access to IXCs. Some parties favor supporting equal access to long distance service, i.e., the ability to access the long distance carrier to which a customer is presubscribed by dialing a 1+ number.<sup>153</sup> Ohio Consumers' Council asserts that consumers should have access to all available long distance carriers, but questions whether universal service support is required to provide access.<sup>154</sup> 360 argues that requiring eligible carriers to provide equal access to IXCs would preclude CMRS providers from receiving universal service support and would be contrary to congressional intent.<sup>155</sup>
- 59. <u>TRS</u>. Many commenters favor universal service support for TRS, <sup>156</sup> while others argue that support should be limited to access to TRS. <sup>157</sup> Some parties recognize that TRS is currently supported through a separate TRS fund. <sup>158</sup>
  - 60. White Page Directories and Listings. Many commenters favor including a

See, e.g., Florida PSC comments at 7; New Hope Tel. comments at 2-3; OITA-WITA comments at 3-5; Fred Williamson comments at 10-11.

West Virginia Consumer Advocate comments at 7. The arguments of commenters who favor providing universal service support for toll usage are discussed *infra*.

<sup>&</sup>lt;sup>152</sup> AirTouch comments at 13-14.

<sup>&</sup>lt;sup>153</sup> See, e.g., AT&T comments at 12; Ardmore Tel. comments at 2; Bledsoe Tel. comments at 3; Bloutsville Tel. comments at 2; LDDS comments at 8; Minnesota Indep. Coalition comments at 9; Missouri PSC comments at 6; TCA comments at 5; Wyoming PSC comments at 7.

Ohio Consumers' Council comments at 13.

<sup>155 360</sup> reply comments at 2, citing 47 U.S.C. § 332(c)(8) ("A person engaged in the provision of commercial mobile services... shall not be required to provide equal access to common carriers for the provision of telephone toll services.").

<sup>&</sup>lt;sup>156</sup> See, e.g., Alaska PUC comments at 6; Michigan Consumer Federation comments at 21; Minnesota Indep. Coalition comments at 9; New York CPB comments at 6; Telec Consulting comments at 4.

See, e.g., California PUC comments at 6; Cincinnati Bell comments at 4; Louisiana PSC comments at 3; Pennsylvania PUC comments at 6.

See, e.g., AT&T comments at 13 n.17; NYNEX comments at 11 n.21.

standard white page directory listing and directory assistance among supported services.<sup>159</sup> Florida PSC argues, however, that eligible telecommunications carriers should be required to provide their subscribers with white page listings, but should not recover the cost from universal service support mechanisms.<sup>160</sup> Instead, Florida PSC suggests that telecommunications providers can sell "designer" white page listings to pay for the cost of producing directories.<sup>161</sup>

- 61. <u>Directory Assistance</u>. Some parties recommend that access to directory assistance be supported. New York CPB, for example, asserts that directory listings and services are widely deployed by telecommunications providers, are used by "virtually all telephone subscribers," are essential for access to the network, and provide public safety and health benefits, especially to users away from home. 163
- 62. <u>Blocking Services</u>. A few parties propose supporting 900 number blocking through universal service mechanisms.<sup>164</sup> Other parties favor providing universal service support for toll blocking or toll control<sup>165</sup> services.<sup>166</sup> Missouri PSC argues that toll blocking might increase subscribership levels by permitting those who have been disconnected due to unpaid toll bills to regain basic telephone service that would enable them to make and receive local calls and to receive toll calls.<sup>167</sup> Missouri PSC cites studies that, it argues, suggest that a

See, e.g., AARP comments at 10; Blountsville Tel. comments at 2, Michigan Consumer Federation comments at 21; NTIA reply comments at 7; New York DPS comments at 12-13; Rural Iowa Indep. Tel. Ass'n comments at 2; SWBT comments at 8; Wyoming PSC comments at 7.

<sup>160</sup> Florida PSC comments at 7-8.

<sup>&</sup>lt;sup>161</sup> *Id*.

<sup>&</sup>lt;sup>162</sup> See, e.g., AARP comments at 10; Michigan Consumer Federation comments at 21; NTIA reply comments at 7; New York DPS comments at 12-13; SWBT comments at 8.

<sup>&</sup>lt;sup>163</sup> New York CPB comments at 6.

<sup>&</sup>lt;sup>164</sup> AARP comments at 10; Alaska PUC comments at 6; New York CPB comments at 6-7; Wyoming PSC comments at 7.

With toll blocking, a subscriber voluntarily surrenders his ability to place toll calls over his subscriber loop. With toll control, a subscriber's long distance usage is capped at a certain dollar or minute-of-use amount per month. Both mechanisms are designed to enable subscribers to control their long distance service bills.

See, e.g., Alaska PUC comments at 6; Benton comments at 2; GSA comments at 8; Indiana URC comments at 2-3; LDDS comments at 8-9; Missouri PSC comments at 6; PULP comments at 16-17 (noting that NYNEX currently provides voluntary toll blocking to all residents at no charge); RUS comments at 11.

<sup>&</sup>lt;sup>167</sup> Missouri PSC comments at 6-7.

large number of individuals currently without phone service were disconnected due to unpaid toll bills.<sup>168</sup>

- 63. Access to the Internet. Several parties argue that Internet access should be supported. Other commenters, however, oppose allocating universal service support for Internet access. One parties advocate providing universal service support for local-dial up access to the Internet, so that consumers in rural areas do not have to pay for a toll call for access. Some parties, however, oppose providing support for services like Internet access, because, they contend, doing so would be contrary to congressional intent that only "telecommunications services" may be included in the definition of universal service.
- 64. Other services and functionalities. Commenters suggest providing universal service funding for the following services and functionalities: access to basic local directory assistance;<sup>173</sup> call tracing;<sup>174</sup> call waiting;<sup>175</sup> interoffice digital facilities;<sup>176</sup> equal access to SS7

<sup>168</sup> Missouri PSC comments at 6-7 (citing Field Research Corp., Affordability of Telephone Service S-7, S-19 to S-20 (1993); Milton Mueller and Jorge Reina Schement, Rutgers University Project on Information Policy, Universal Service from the Bottom Up: A Profile of Telecommunications Access in Camden, New Jersey (1995); Chesapeake & Potomac Telephone Company, Submission of Telephone Penetration Studies in Formal Case No. 850 (D.C. PSC, Oct. 1, 1993)).

<sup>&</sup>lt;sup>169</sup> See, e.g., American Foundation for the Blind comments at 5; Bar of New York comments at 9-14; Community Colleges comments at 11; Iowa Utilities Board comments at 2; Michigan Consumer Federation comments at 20-21.

See, e.g., MCI comments at 9; NYNEX comments at 12; LDDS reply comments at 9.

<sup>&</sup>lt;sup>171</sup> Alaska PSC comments at 5; Iowa Utilities Board comments at 2; Missouri PSC comments at 6.

<sup>172</sup> ITA/EMA comments at 3, 5-10; Information Technology Industry Council comments at 4, 6-7, citing 47 U.S.C. § 254(c)(1) (universal service is "an evolving level of telecommunications services that the Commission shall establish periodically under this section, taking into account advances in telecommunications and information technologies and services.") (emphasis added). In addition, both ITA/EMA and ITI cite 47 U.S.C. sections 153(48) [sic] and 153(51) [sic] for the definitions of "telecommunications" and "telecommunications services." Because the new provisions were codified, these definitions are now found at 47 U.S.C. §§ 153(43) and 153(46), respectively.

<sup>&</sup>lt;sup>173</sup> See, e.g., Governor of Guam comments at 9-10; Information Technology Industry Council comments at 3-4; Ohio Consumers' Council comments at 11-12; SWBT comments at 8; TCA comments at 5; AT&T reply comments at 18.

<sup>&</sup>lt;sup>174</sup> AARP comments at 10; Minnesota Indep. Coalition comments at 9.

<sup>175</sup> Texas OPUC comments at 16.

<sup>176</sup> AARP comments at 10.

functionalities;<sup>177</sup> ISDN services;<sup>178</sup> interconnection among carriers;<sup>179</sup> reasonable toll usage;<sup>180</sup> carrier-provided customer support services;<sup>181</sup> adequate line quality for facsimile and data transmission;<sup>182</sup> end-to-end digital service;<sup>183</sup> telecommunications services for handicapped and disabled students and employees;<sup>184</sup> guaranteed functional performance requirements;<sup>185</sup> guaranteed continued power for telephone service in the event of a power outage;<sup>186</sup> no-cost repair of the network on the provider's side of the network demarcation point;<sup>187</sup> and number portability.<sup>188</sup>

## 3. Discussion

65. In addition to the services proposed to be included within the general definition of universal service by the NPRM, the Joint Board recommends that access to interexchange service be included. We find that Congress was unequivocal in its intent that the Commission

<sup>&</sup>lt;sup>177</sup> AARP comments at 10; Blountsville Tel. comments at 3; NorTel reply comments at 2, 5-6.

Alaska Tel. comments at 2-4 (arguing that supporting a lower level of functionality than ISDN would create a two-tiered telecommunications system that would separate those with access to data capabilities from those without such access); Matanuska Tel. Ass'n comments at 2; Southwest Virginia Future comments at 1; Dell Tel. reply comments at 4.

<sup>179</sup> AARP comments at 10.

<sup>&</sup>lt;sup>180</sup> Michigan Consumer Federation comments at 20.

Louisiana PSC comments at 3 (supporting access to customer support services, including billing); Michigan Consumer Federation comments at 21 (advocating free calls to a carrier's office for requesting repairs, making billing inquiries and obtaining information about programs such as Lifeline).

<sup>&</sup>lt;sup>182</sup> See, e.g., Colorado PUC comments at 2; Michigan Library Ass'n comments at 6; RUS comments at 10 (asserting that voice grade service should allow data transmission at 28.8 kbps rates through modems); Wyoming PSC comments at 7.

<sup>183</sup> Wyoming PSC comments at 7.

<sup>&</sup>lt;sup>184</sup> ACE comments at 6.

Alaska Health comments at 2 (supporting "voice grade access to dial-up lines on the public switched network, with the ability to place and receive calls with a guaranteed functional transmission rate of 14.4 Kbps via modem").

<sup>&</sup>lt;sup>186</sup> Colorado PUC comments at 2-4.

<sup>&</sup>lt;sup>187</sup> New Jersey BPU comments at 2.

<sup>&</sup>lt;sup>188</sup> AT&T reply comments at 18.

should include access to interexchange services when it provided "customers in all regions of the nation . . . should have access to telecommunications and information services, including interexchange services." In addition, we find that the majority of residential subscribers currently have access to interexchange service, consistent with the criterion of section 254(c)(1)(B). Moreover, the record in this proceeding supports our finding that access to interexchange service is essential for education, public health and public safety. Ocustomers who live in rural areas, especially, require access to interexchange service to reach medical and emergency services, schools, and local government. Although access may more properly be characterized as a functionality of the loop rather than a service, the record also supports the conclusion that access to interexchange service is demanded by a substantial majority of residential customers and is generally available. Further, we find that access to interexchange service is consistent with the public interest. Based on these considerations, and the strong support in the record, we recommend that access to interexchange service --- meaning the ability of a subscriber to place and receive interexchange calls -- be included as a supported service.

- 66. The Joint Board, however, recommends that access to interexchange service should not be defined, at this time, to include equal access to interexchange carriers. We acknowledge the importance of equal access to interexchange service in a competitive environment, but we conclude that equal access should not be supported because of the potential costs to wireless carriers involved in upgrading facilities and because wireless carriers are not currently required to provide equal access. 194
- 67. The Joint Board recommends including access to directory assistance, specifically, the ability to place a call to directory assistance, be included in the definition of universal service. Like access to interexchange service, access to directory service is a functionality of the loop. We are recommending support be provided for access to directory assistance, not the service itself. We agree with the numerous commenters who favor providing universal service support for access to directory assistance because it is a necessity for consumers to access "telecommunications and information services." Directory assistance

<sup>&</sup>lt;sup>189</sup> 47 U.S.C. § 254(b)(3).

<sup>&</sup>lt;sup>190</sup> See 47 U.S.C. § 254(c)(1)(A).

<sup>&</sup>lt;sup>191</sup> See 47 U.S.C. § 254(c)(1)(B)-(C).

<sup>&</sup>lt;sup>192</sup> See AT&T reply comments at 18. See also 47 U.S.C. § 254(c)(1)(D).

We do not recommend, however, support for interstate usage.

See 47 U.S.C. § 332(c)(8) ("a person engaged in the provision of commercial mobile services... shall not be required to provide equal access to common carriers for the provision of telephone toll services").

provides consumers access to necessary information, such as government, business, and customer listings. Indeed, we believe that without the ability to access directory assistance, consumers' access to other telecommunications and information services is greatly diminished. In considering the statutory factors contained in section 254(c)(1), we find access to directory assistance is essential for education, public health and safety. Although not a service per se, directory assistance is used by a substantial majority of residential customers, is widely available, and is consistent with the public interest, convenience and necessity. The Joint Board, therefore, recommends that access to directory assistance be included in the definition of universal service, pursuant to section 254(c)(1). Therefore, we will refer to voice grade access to the public switched network, DTMF or touch-tone, single-party service, access to emergency service, access to operator service, access to interexchange service, and access to directory assistance as the "designated" or "core" services for universal service for purposes of section 254(c)(1).

- 68. Although the provision of "white page listings" received significant record support, we do not recommend that it be included it within the general definition of universal service. While we agree with the commenters that suggest that this is an important service that facilitates access to the telecommunications network, we do not consider white page listings to be within the 1996 Act's definition of "telecommunication services." Therefore, white page listings should not receive universal service support. We agree with the Florida PSC that carriers have at their disposal the means to recover the costs of these services. Although we find that white page listings should not be included in the definition of universal service support, we strongly recommend that the states take the necessary and appropriate steps to ensure the continued availability of this fundamentally important offering.
- 69. We recommend that no additional services be included in the general definition of universal service at this time.<sup>197</sup> For example, although we recognize the integral role of TRS in the provision of universal telephone service, we agree with the commenters that state that universal service support is not necessary because the service is already supported through a separate fund.<sup>198</sup> We find that access to the Internet, to the extent that this implies non-toll access, is provided through voice-grade access to the public switched network. The Joint Board rejects the position of some commenters that the actual use of Internet services be supported. We find that the provision of Internet service does not meet the statutory

<sup>&</sup>lt;sup>195</sup> 47 U.S.C. § 254(c)(1)(A)-(D). See also Minnesota Indep. Coalition comments at 5.

<sup>&</sup>lt;sup>196</sup> 47 U.S.C. § 153(46).

We do, however, recommend that toll blocking be provided without charge for low income subscribers. For a further discussion of this subject and other recommendations regarding services for low income consumers, see infra section VIII.

<sup>&</sup>lt;sup>198</sup> See, e.g., AT&T comments at 13 n.17.

definition of a "telecommunications service." In addition, we decline to support toll access to Internet providers. We predict, however, that increasing demand for Internet service will result in broader accessibility of Internet service providers. This should have the effect of reducing or eliminating the need for customers in rural areas to place toll calls to obtain Internet service. 199

70. We further conclude that no other services proposed by commenters in the record substantially meet the criteria stated in section 254(c)(1). Moreover, we find that an overly broad definition of universal service might have the unintended effect of creating a barrier to entry for some carriers because, as discussed *infra*, carriers must provide each of the core services in order to be eligible for universal service support. Because the definition of universal service is evolving, however, we must, as the 1996 Act instructs, consider the definition again in the future.<sup>200</sup>

# D. Feasibility of Providing Designated Services

## 1. Background

71. Section 214(e)(1)(A) requires eligible carriers to "offer the services that are supported by Federal universal service support mechanisms". On July 3, 1996, the Common Carrier Bureau released a Public Notice to supplement the NPRM's requests for comment. The Public Notice asked, *inter alia*, for comment on the effects on competition if a carrier is denied universal service support because it is technically infeasible for that carrier to provide one or more of the designated services. 203

### 2. Comments

72. <u>Carriers' Ability to Provide Designated Services</u>. Several commenters representing various sections of the telecommunications industry maintain that the services proposed in the NPRM are so basic that no telecommunications provider will have difficulty

<sup>199</sup> See 47 U.S.C. §§ 3(46), 254(c)(1). See also SWBT reply comments at 4.

<sup>&</sup>lt;sup>200</sup> 47 U.S.C. § 254(c)(1).

<sup>&</sup>lt;sup>201</sup> 47 U.S.C. § 214(e)(1)(A).

<sup>&</sup>lt;sup>202</sup> Public Notice, Common Carrier Bureau Seeks Further Comment on Specific Questions in Universal Service Notice of Proposed Rulemaking, DA-96-1078 (rel. July 3, 1996) (Public Notice).

<sup>&</sup>lt;sup>203</sup> Public Notice at question 4.

providing them.<sup>204</sup> Florida PSC, for example, maintains that requiring carriers to provide the core services, or even additional services, would not be unduly burdensome or adversely affect competition.<sup>205</sup> Some parties assert that because the 1996 Act permits carriers to provide services by resale, carriers are able to provide even those services that their facilities do not support.<sup>206</sup>

- 73. Some parties contend, however, that expanding the list of services might stifle competition if carriers generally are unable to provide services designated for universal service. Various parties argue, therefore, that universal service should be defined as narrowly as possible. Teleport contends that, by limiting the definition of universal service to those services that "have . . . been subscribed to by a substantial majority of residential customers" and "are being deployed in public telecommunications networks by telecommunications carriers," Congress has attempted to ensure that the definition of universal service remains competitively and technologically neutral. Vanguard argues that a narrow definition of services will promote competition because support will not be limited to only those carriers that can provide extensive services. Vanguard asserts that a narrow definition of universal service will facilitate the addition of other services at a later time.
- 74. <u>Effect of Interconnection and Unbundled Elements Requirements</u>. Some parties, including AT&T and ALTS, link the ability of competitive carriers to provide core

<sup>&</sup>lt;sup>204</sup> See, e.g., BellSouth further comments at 7; Bell Atlantic further comments at 2; MFS further comments at 12; NCTA further comments at 2; Vanguard further comments at 3.

<sup>&</sup>lt;sup>205</sup> Florida PSC further comments at 7.

<sup>&</sup>lt;sup>206</sup> Century further comments at 9; NECA further comments at 4; NYNEX further comments at 5; Puerto Rico Tel. Co. further comments at 5; TCI further comments at 10; U S West further comments at 4-5. See also CompTel further comments at 8 (asserting that "the Joint Board should make clear that eligibility may not be denied simply because, for technical and economic reasons, the CLEC purchases ILEC elements necessary to provide core services."). Determining which carriers are eligible for universal service support is discussed further in section VI, infra.

<sup>&</sup>lt;sup>207</sup> See, e.g., Ameritech further comments at 10; MCI further comments at 3; Time Warner further comments at 13-14.

<sup>&</sup>lt;sup>208</sup> See, e.g., GCI further comments at 3; GTE further comments at 10; MCI further comments at 3; Time Warner further comments at 12; Vanguard further comments at 3.

Teleport further comments at 3 (citing 47 U.S.C. § 254(c)(1)(B) - (C)).

Vanguard further comments at 4.

<sup>&</sup>lt;sup>211</sup> *Id*.

services with the implementation of the 1996 Act's requirements related to interconnection<sup>212</sup> and access to unbundled elements.<sup>213</sup> Specifically, Citizens Utilities argues that competitive carriers have the right to acquire any or all of the network elements they need, at cost-based rates, from the incumbent LEC.<sup>214</sup> ALTS contends that, if the cost of access to the databases necessary for the provision of emergency services were set at rates that make it economically infeasible for competitive carriers to use the incumbent LEC's databases, then competitive carriers would be unable to provide access to emergency services.<sup>215</sup> Similarly, some parties argue that, if incumbent LECs deny new entrants access to unbundled elements, it may be technically infeasible for a new entrant to provide one or more of the core services.<sup>216</sup>

<sup>&</sup>lt;sup>212</sup> 47 U.S.C. § 251.

<sup>&</sup>lt;sup>213</sup> Id. See ALTS further comments at 1-2; AT&T further comments at 5.

<sup>&</sup>lt;sup>214</sup> Citizens Utilities further comments at 4 (citing 47 U.S.C. §§ 251(c)(3), 252(d)(1)).

<sup>&</sup>lt;sup>215</sup> ALTS further comments at 2.

<sup>&</sup>lt;sup>216</sup> AT&T further comments at 5; MCI further comments at 3; MFS further comments at 12.

<sup>&</sup>lt;sup>217</sup> See, e.g., Ameritech further comments at 10; ITC further comments at 3; New York DOE further comments at 5; Puerto Rico Tel. Co. further comments at 5; RUS further comments at 4; SWBT further comments at 3; Sprint further comments at 3; Teleport further comments at 4; Time Warner further comments at 13; Vitelco further comments at 3; Washington UTC further comments at 5.

<sup>218</sup> SWBT further comments at 3 (citing 47 U.S.C. §§ 254(e), 214(e)(1)(A)).

<sup>&</sup>lt;sup>219</sup> *Id*.

<sup>&</sup>lt;sup>220</sup> Ameritech further comments at 10.

providers by reducing their revenue bases.<sup>221</sup> BellSouth argues that "niche" providers might choose not to provide all of the core services in a given area, and that these carriers should not be eligible for support.<sup>222</sup> ITC maintains that the impact on consumers who might be denied core services should serve as a reason against providing support for carriers that do not provide all the core services.<sup>223</sup>

- 76. Waivers. A few comments favor permitting carriers that are unable to provide one or more of the core services to apply for waivers in order to receive universal service support.<sup>224</sup> For example, NENA argues that waivers should be granted so that a carrier's failure to offer a service that would be technically infeasible for that carrier to provide would not make the carrier ineligible for universal service support.<sup>225</sup> NENA contends that, in the case of 911, infeasibility of providing access to emergency service could arise from a political determination that an emergency calling system is not needed or wanted in a particular area.<sup>226</sup> In such an area, NENA argues, access to 911 should not be considered a core service.<sup>227</sup> Similarly, PacTel asserts that carriers should be able to apply for waivers based on specific facts and circumstances that make it unable to provide one or more core service.<sup>228</sup>
- 77. PacTel also argues that geographic circumstances might prevent carriers serving a particular area from providing a core service. Accordingly, PacTel contends that the Commission could issue different standards relating to the provision of core services for different geographic areas. PacTel, however, asserts that, to receive support, every company serving a particular geographic area should be required to provide the same core

Minnesota Indep. Coalition further comments at 7.

<sup>&</sup>lt;sup>222</sup> BellSouth further comments at 7.

<sup>223</sup> ITC further comments at 3. See also Sprint further comments at 3.

<sup>&</sup>lt;sup>224</sup> See, e.g., NENA further comments at 3; PacTel further comments at 12.

<sup>&</sup>lt;sup>225</sup> NENA further comments at 3.

<sup>&</sup>lt;sup>226</sup> Id.

<sup>&</sup>lt;sup>227</sup> Id.

<sup>&</sup>lt;sup>228</sup> PacTel further comments at 12.

<sup>&</sup>lt;sup>229</sup> Id.

<sup>&</sup>lt;sup>230</sup> *Id*.

services.<sup>231</sup> Similarly, Maine PSC contends that, because E911 is not available everywhere, its absence should not disqualify carriers serving a particular area from receiving support.<sup>232</sup>

78. <u>Transition Period</u>. Some parties favor implementing a transition period to enable carriers to meet the universal service requirements and provide the core services within a reasonable time period.<sup>233</sup> For example, GTE maintains that a transition period is necessary to permit some incumbent LECs to provide single-party service.<sup>234</sup> Further, RTC argues that the 1996 Act requires the definition of universal service to evolve and, thus, at some time in the future, the definition of core services is likely to extend beyond the services carriers are capable of providing.<sup>235</sup> RTC recommends that state agencies, in their capacity to determine eligible carriers under section 214(e), should determine whether carriers continue to receive high cost support while they are upgrading their networks in order to provide all universal services in an entire service area.<sup>236</sup>

### 3. Discussion

79. We generally agree with those commenters that argue that carriers designated as eligible telecommunications service providers must provide each of the services designated for support subject to certain exemptions as discussed below. We recommend that telecommunications carriers that are unable to provide one or more of these services should not receive universal service support unless exceptional circumstances exist.<sup>237</sup> We conclude that conditioning a carrier's eligibility for support upon its provision of the core services will not impose an anti-competitive barrier to entry, as discussed *supra*.<sup>238</sup> We agree with Teleport that the statutory principles for defining universal service are designed to ensure competitive

<sup>&</sup>lt;sup>231</sup> *Id*.

<sup>&</sup>lt;sup>232</sup> Maine PSC further comments at 6.

<sup>&</sup>lt;sup>233</sup> See, e.g., Century further comments at 9-10; GTE further comments at 10; SWBT further comments at 4. See also USTA further comments at 7 (arguing that incumbent carriers should be given additional time to provide core services without losing universal service support, but that competing carriers must provide all core services before they are eligible for support).

<sup>&</sup>lt;sup>234</sup> GTE further comments at 10. See also SWBT comments at 8.

<sup>235</sup> RTC further comments at 9-10.

<sup>&</sup>lt;sup>236</sup> Id.

As stated *supra*, we recommend that states have the discretion to provide for a transition period, for good cause, to allow carriers to make upgrades to provide single-party service.

<sup>&</sup>lt;sup>238</sup> See supra section IV.A.3.

and technological neutrality. There is no compelling evidence in the record that demonstrates that requiring eligible carriers to provide these services would unduly burden new competitors or non-wireline carriers. In addition, we agree with commenters observing that the 1996 Act facilitates the provision of services because it permits a telecommunications carrier to provide the supported services by using its own facilities in combination with resale of another carrier's services.<sup>239</sup>

- 80. A few commenters argue that it may not be feasible for competitive carriers to provide the designated services because incumbent LECs may set exorbitant rates for network elements or deny access to unbundled elements. We believe that these arguments are speculative given that section 252 requires network element charges to be based on cost and to be nondiscriminatory<sup>240</sup> and section 251 requires incumbent LECs to provide requesting carriers "nondiscriminatory access to network elements on an unbundled basis . . . on rates, terms and conditions that are just, reasonable, and nondiscriminatory."<sup>241</sup>
- 81. We recommend that the Commission not implement the general transition proposed by GTE, RTC, and others that would allow carriers to draw support from the universal service fund but provide only some of the services designated for universal service support.<sup>242</sup> Such a transition period would appear to be inconsistent with section 254(e) which states that "[a]fter the date on which Commission regulations implementing this section take effect, only an eligible telecommunications carrier . . . shall be eligible to receive" Federal universal service support.<sup>243</sup> Moreover, we find that requiring some carriers to provide services while not imposing the same requirements on other carriers would be inconsistent with our recommended principle of competitive neutrality. We find little in the record that indicates that telecommunications carriers are generally unable to provide one or more of the recommended core services. A few commenters, however, maintain that some incumbent LECs are currently unable to provide single-party service. Although we find that single-party service is essential to modern life and to a modern telecommunications system, we recognize that exceptional circumstances may prevent some carriers from offering single-party service initially. Accordingly, as discussed *supra*, we recommend that state commissions, in their capacity to designate telecommunications providers that are eligible to receive universal service support, be permitted to grant an eligible carrier's request for a transition period after

<sup>&</sup>lt;sup>239</sup> 47 U.S.C. § 214(e)(1)(A).

<sup>&</sup>lt;sup>240</sup> 47 U.S.C. § 252(d)(1)(A)(i)-(ii).

<sup>&</sup>lt;sup>241</sup> 47 U.S.C. § 251(c)(3).

We note, however, that there will be a transition period leading up to the time the Commission's universal service rules take effect. See infra section VII.E.

<sup>&</sup>lt;sup>243</sup> 47 U.S.C. § 254(e).

which the carrier must offer single-party service. Such a request will be granted only if the state commission finds exceptional circumstances warrant an exemption from this requirement.

- In addition to our general conclusion that carriers must provide each of the designated services in order to receive support, we find that universal service support should be available in limited instances where a carrier is unable to provide a few specific services. For example, based on our analysis of E911, discussed supra, we conclude that access to E911 should be among those services supported by universal service mechanisms because, for example, it is "essential to . . . public safety" consistent with section 254(c)(1)(A). We realize, however, that not all carriers are currently capable of providing access to E911 and, in fact, as noted by NENA, not all communities have the facilities in place to provide E911 service. Nevertheless, we conclude that access to E911 should be supported to the extent that carriers are providing such access. Similarly, as discussed infra, we find that toll blocking or control services should be supported when provided to qualifying low-income consumers, to the extent that eligible carriers are technically capable of providing these services. Thus, we recommend that eligible carriers be required to provide all of those services we characterize as "designated" services, but we also recommend that the Commission support additional services such as E911 and toll limitation, to the extent eligible carriers are providing these important services.
- 83. Finally, we conclude that waivers should not generally be available to carriers that do not provide one or more of the designated services. Nevertheless, as discussed *supra*, the record supports the contention that some carriers may currently be unable to offer single-party service. Because section 214(e) requires eligible carriers to "offer the services that are supported by Federal universal service support mechanisms under section 254," we are unwilling to recommend that telecommunications providers be permitted to receive broad waivers from the requirement to provide the services we recommend designating for universal service support. As discussed *supra*, however, we recommend that state commission be permitted to grant a request for a transition to carriers that cannot currently provide single-party service if the circumstances warrant such a transition period.

# E. Extent of Universal Service Support

## 1. Background

84. The 1996 Act states that "[c]onsumers in. . . high cost areas, should have access to telecommunications and information services. . . ."244 The NPRM asks for comment regarding whether universal service support should be limited to carriers providing designated services to residential users or residential and single-line business users, or whether support

<sup>&</sup>lt;sup>244</sup> 47 U.S.C. § 254(b)(3).

should be provided for designated services provided to all users in high cost areas.<sup>245</sup>

## 2. Comments

- 85. Support for Single Residential Connections. Those commenters that addressed the issue of the extent of universal service generally favor limiting universal service support to designated services carried on the initial line to residences. Washington UTC, for example, opposes supporting two or more single-party lines per residence. NTIA contends that federal universal service support should be targeted toward single-line residential service. GTE argues that a definition of "household" must be established if support is limited to primary residential lines so that carriers are not required to determine whether a customer sharing a house or apartment is a separate household.
- 86. <u>Support for Services Carried to Additional Residences</u>. GTE opposes any attempt to restrict universal service support to designated services carried on lines to primary residences. According to GTE, it would be impractical to make such a distinction and, further, the record does not support this approach.<sup>251</sup>
- 87. Support for Designated Services Carried to Businesses. Some commenters favor extending support to connections to businesses in high cost areas. For example, Nat'l Ass'n of Dev. Orgs. argues that rural economic viability depends upon access to communications services; thus, it argues, support should be extended to multiple-connection businesses. Citizens Utilities argues that, if a proven need for support exists for business lines, a national affordability standard for businesses should be developed that is different

NPRM at para. 24.

<sup>&</sup>lt;sup>246</sup> See, e.g., Illinois CC comments at 5; NCTA comments at 6.

See, e.g., Washington UTC comments at 10. See also Ameritech comments at 8.

<sup>&</sup>lt;sup>248</sup> NTIA reply comments at 8-9.

<sup>&</sup>lt;sup>249</sup> GTE reply comments at 8-9.

<sup>&</sup>lt;sup>250</sup> GTE reply comments at 8.

<sup>&</sup>lt;sup>251</sup> *Id*.

See, e.g., Cincinnati Bell comments at 5; LDDS comments at 9-10; Montana Indep. Telecom. comments at 5; SWBT comments at 7-8; Staurulakis comments at 5; Telec Consulting comments at 4.

Nat'l Ass'n of Dev. Orgs. comments at 8-9.

from any affordability standard established for residential service.<sup>254</sup>

88. Several parties, in contrast, oppose providing universal service support for designated services carried to businesses.<sup>255</sup> Florida PSC argues that the goal of promoting universal service relates to maximizing the number of households that have telephone service.<sup>256</sup> NTIA maintains that the costs of telephone services are likely to be a small fraction of total operating costs for most businesses and, thus, affordability of service should not generally be a problem for business users.<sup>257</sup> Florida PSC and NTIA assert that states should provide appropriate funding if they determine that businesses need support.<sup>258</sup> West Virginia Consumer Advocate contends support should be limited to designated services provided to residences because, it asserts, even single-line businesses can take tax deductions for telephone services as a cost of doing business.<sup>259</sup> MCI opposes extending universal service support to businesses, because, it argues, supporting business lines would cause the level of support to grow excessively.<sup>260</sup>

### 3. Discussion

89. We find that support for designated services provided to residential customers should be limited to those services carried on a single connection to a subscriber's principal residence. We find that supporting one connection per residence is consistent with section 254(b)(3), which states that access to services for low income consumers and those in rural, insular and high cost areas should be reasonably comparable to that available in urban areas. We conclude that support for a single residential connection will permit a household complete

<sup>&</sup>lt;sup>254</sup> Citizens Utilities comments at 7.

See, e.g., AT&T comments at 13; Ameritech comments at 8; LCI comments at 3 (stating that "universal service support has always been limited to baseline, residential services and the 1996 Act provides no indication that Congress intended otherwise."); Western comments at 9.

<sup>&</sup>lt;sup>256</sup> Florida PSC comments at 7.

<sup>&</sup>lt;sup>257</sup> NTIA reply comments at 9.

<sup>&</sup>lt;sup>258</sup> Florida PSC comments at 7; NTIA reply comments at 9.

<sup>&</sup>lt;sup>259</sup> West Virginia Consumer Advocate comments at 8.

<sup>&</sup>lt;sup>260</sup> MCI comments at 9. See also NTIA reply comments at 9.

In light of our recommended principle of competitive neutrality, we will hereinafter refer to "connections" rather than "lines."

<sup>&</sup>lt;sup>262</sup> 47 U.S.C. § 254(b)(3).

access to telecommunications and information services. All supported services, including access to emergency services, would be available to a household by providing support for this residential connection. The Joint Board, however, declines at this time to provide support for other residential connections beyond the primary residential connection. Support for a second connection is not necessary for a household to have the required "access" to telecommunications and information services. Horeover, the statutory language does not provide any guidance for determining what, if any, uses of a second connection are consistent with the goals of universal service. Nor does the record provide sufficient basis for supporting second residential lines. GTE contends that carriers will have difficulty determining whether a second connection to a residence is a household's second connection or whether the residence is shared by two or more households. It would appear, however, that carriers can use subscriber billing information to determine the number of households at a given address. Accordingly, we conclude that eligible carriers should receive support for designated services carried on the initial connection to a customer's primary residence.

- 90. We are unpersuaded that universal service support should be extended to second residences in high cost areas. We conclude that the consumer benefits that result from support should not be extended to second homes, which may not be occupied at all times. There is no evidence that the additional cost of supporting second or vacation residences is justified in light of the presumption that owners of these residences can afford to pay rates that accurately reflect the carrier's costs to provide services carried on connections to second residences.
- 91. We find that designated services carried to single-connection businesses in rural, insular and other high cost areas should be supported by universal service mechanisms, although we find that a reduced level of support may be appropriate. We find general similarities between residential and single-line business customers. Both single-line business and residential subscribers require access for health, safety and employment reasons. Moreover, like residential subscribers, most single-line businesses have few or no competitive options for local telecommunications service. We disagree with Nat'l Ass'n of Dev. Orgs. that support should be extended to multiple-connection businesses. We note that the Commission has, in the past, elected to treat single-line businesses like residential customers, that is, differently from multiple-line businesses.<sup>264</sup> In one instance, the Commission, finding that small businesses lack the ability to use alternatives to the public switched network that are available to large corporations, held that the customer line charges should be the same for

<sup>&</sup>lt;sup>263</sup> Id. See also 47 U.S.C. § 254(b)(2) (promoting "access to advanced services").

<sup>&</sup>lt;sup>264</sup> See In the Matter of MTS and WATS Market Structure, Memorandum Opinion and Order, 101 FCC 2d 1222 (1985) (determining that all single-line subscribers, whether residential or business, should pay the same SLC).

single-line business and residential customers.<sup>265</sup> We determine that a distinction between single-connection and multiple-connection business is likewise appropriate for universal service purposes. The cost of service is unlikely to be a factor that would cause a multiple-connection business not to subscribe to telephone service. For small, single-connection businesses in high cost areas, however, the price of telephone service may be prohibitive without support. Therefore, we recommend making universal service support available for designated services carried to single-connection businesses in high cost areas.

92. We conclude, however, that designated services carried to businesses subscribing to only one connection should not receive the full amount of support designated for residential connections in high cost areas. We agree with Citizens Utilities that, for business connections, a standard different from that applied to residential connections for determining support should be established. We recommend initially supporting the designated services carried on business connections in a high cost area at a lower level than that provided for residential connections in the same area. As discussed, infra, we recommend that the Commission use a benchmark based on the revenue generated per line to determine the amount of support carriers should receive.<sup>266</sup> Under this recommended approach, eligible carriers would receive less support for serving single-connection businesses than they would for residential service because business rates are higher than residential rates.<sup>267</sup> Moreover, we find that providing support for designated services carried to single-connection businesses in high cost areas at a reduced level is not inconsistent with the 1996 Act. We note that, as competition develops, it may be unnecessary to provide even this reduced support for services carried on the initial connection of businesses in high cost areas.

## F. Quality of Service

# 1. Background

93. The 1996 Act requires that "quality services should be available at just, reasonable and affordable rates." Accordingly, the NPRM asked for comment on how the Commission can assess whether quality services are being made available. In particular, the NPRM sought comment on the utility of performance-based measurements to evaluate

<sup>&</sup>lt;sup>265</sup> *Id*.

<sup>&</sup>lt;sup>266</sup> See infra section VII.C.

As discussed in greater detail in section VII.C, *infra*, we recommend that the amount of support be derived from calculating the difference between the cost of providing service and the benchmark amount.

<sup>&</sup>lt;sup>268</sup> 47 U.S.C. § 254(b)(1).

<sup>&</sup>lt;sup>269</sup> NPRM at para. 4.

whether this congressional objective is being met.<sup>270</sup> Further, the NPRM stated that the Commission is disinclined to prescribe technical standards for telecommunications carriers or other service providers.<sup>271</sup> Rather, the NPRM stated that the Commission preferred to let affected entities (such as IXCs, LECs, equipment manufacturers, and customers) develop technical and performance standards without direct intervention from the Commission, unless necessary.<sup>272</sup> The NPRM, expressing the Commission's preference for encouraging existing standard-setting bodies to discuss and establish relevant technical standards, noted that there are currently several industry bodies that address standards for various aspects of communications networks.<sup>273</sup>

94. The NPRM also sought comment on whether, in implementing the congressional mandate to ensure that "quality services" are available, it would be useful to collect and publish certain basic information regarding technical performance levels of carriers subject to the Commission's rules.<sup>274</sup> The NPRM noted that providing customers with easy access to service quality information could facilitate comparisons between the performance levels of various telecommunications carriers and could potentially create a market-based incentive for carriers to provide quality services.<sup>275</sup> In addition, noting that competition will probably not develop in a uniform fashion throughout the Nation, the NPRM sought comment on whether it is necessary to obtain data that could be used by the public, regulators, and regulated entities to monitor service quality performance from carriers, particularly those carriers that serve rural areas and are not currently subject to the Commission's existing service quality monitoring program.<sup>276</sup> The NPRM also emphasized that the collection and publication of these data should entail the least possible cost to the companies involved and, accordingly, solicited comment on whether industry organizations or state commissions already collect the information that should be contained in these performance reports.<sup>277</sup> The NPRM also asked whether it would be reasonable to rely upon such existing information

<sup>&</sup>lt;sup>270</sup> *Id*.

<sup>&</sup>lt;sup>271</sup> NPRM at para. 68.

<sup>&</sup>lt;sup>272</sup> *Id*.

<sup>&</sup>lt;sup>273</sup> *Id.* (referring to the American National Standards Institute Committee T-1, Electronic Industry Association and Telecommunications Industry Association).

<sup>&</sup>lt;sup>274</sup> NPRM at para. 69.

<sup>&</sup>lt;sup>275</sup> *Id*.

<sup>&</sup>lt;sup>276</sup> Id. (citing 47 C.F.R. §§ 43.21-22).

<sup>&</sup>lt;sup>277</sup> Id.

rather than extending the Commission's reporting requirements to all carriers.<sup>278</sup> Commenters were also asked to estimate the potential costs associated with these various proposals for collecting performance information, in accordance with the 1996 Act's mandate that support mechanisms should be "specific, predictable and sufficient."<sup>279</sup> Finally, the NPRM sought comment on whether the Commission should take action at some fixed date to evaluate the need for continuing performance reports.<sup>280</sup> The NPRM requested that the Joint Board address in its recommended decision all of the issues raised in the NPRM with respect to monitoring of telecommunications services.<sup>281</sup>

#### 2. Comments

- 95. Assessing Existing Service Quality. As a preliminary matter, some parties maintain that high quality services currently exist, largely due to existing universal service support. A few commenters, however, contend that LECs operating under price cap formulas are motivated to reduce costs to the extent that lower service quality often results. Harris argues that telephone customer service indicators should continue to be used to assess service quality. ACTA maintains that the concept of quality of service must incorporate service provided by one carrier to other carriers, such as underlying service provided by carriers to resellers and by access carriers to IXCs. 285
- 96. Quality of Service Standards. Some parties generally support the imposition of service quality standards on telecommunications providers. <sup>286</sup> GCI, for example, argues that

<sup>&</sup>lt;sup>278</sup> *Id.* 

<sup>&</sup>lt;sup>279</sup> Id. (citing 47 U.S.C. § 254(b)(5)).

<sup>&</sup>lt;sup>280</sup> NPRM at para, 70.

<sup>&</sup>lt;sup>281</sup> *Id*.

See, e.g., NECA comments at 3.

<sup>&</sup>lt;sup>283</sup> See International Communications Ass'n comments at 2; Michigan Consumer Federation comments at 5; NASUCA comments at 8.

Harris comments at 17-18 (noting that current methods of evaluating customer service rely on engineering and customer service objectives such as central office blocking, time to clear out-of-service reports, customer service call answer times, operator service call answer times, call completion rates, trouble reports and commission complaints).

<sup>&</sup>lt;sup>285</sup> ACTA comments at 2.

<sup>&</sup>lt;sup>286</sup> See, e.g., CWA comments at 6; GCI comments at 7; NTIA reply comments at 7 n.13.